

# Seybert Foundation Innovation Grants Program

**Below are the questions you will be asked when submitting your Innovation Grants Proposal. We are providing the information in this format for reference and drafting purposes only. Use [this form](#) to submit your proposal.**

The Seybert Foundation's Innovation Grants Program will provide one-time grants for specific research or proof-of-concept purposes, intended for emergent or existing Philadelphia-youth- serving nonprofit organizations wishing to either a) test a bold new approach OR b) pursue a time-sensitive opportunity that could lead to significant change. The grants will range in size from \$20,000-\$60,000.

[CLICK HERE](#) to learn more about the Innovation Grants Program, eligibility, and priorities. To learn more about the Seybert Foundation, visit us at [www.seybertfoundation.org](http://www.seybertfoundation.org).

**Proposals will be accepted on a rolling basis. Proposals submitted by Friday October 8, 2021; 11:59 PM will be considered for the 2021 grant cycle. [CLICK HERE](#) to complete the proposal.**

**NOTE:** You will not be able to save your work as you go. It is advised that you prepare your answers and paste them into this form. While you are not able to save your work as you progress, you will be able to edit the form after you submit your proposal. A copy of your responses will be sent to the email address provided below after the proposal has been submitted.

A member of the Innovation Grants Committee will be in touch with you within 30 days of the deadline to update you on the status of the application. Should you have any questions, please contact Theresa Jackson, Manager at [theresa@seybertfoundation.org](mailto:theresa@seybertfoundation.org).

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\* Required

*Note: There are no word or character limits on this proposal. We want to understand the project. (If pressed for guidance, we believe most questions could likely be answered in 500-750 words or less, however that's not a rule—an answer could be short and descriptive or long and unclear.) We will not be counting words. We want you to be able to answer the questions clearly and describe the project or initiative in a way that feels complete to you.*

## ORGANIZATION INFORMATION

1. Email \* After you complete and submit your proposal, a copy of your responses will be sent to the email address provided.
2. Name of organization \*
3. Name of fiscal sponsor (if applicable)
4. EIN \*
5. Website
6. Executive Director/CEO name, pronouns, phone and email address \*
7. Contact Person for this grant, with title, pronouns, phone and email address (if different from ED/CEO):
8. Percentage of your overall service population that is/will be youth (age 24 or younger):\*
9. Percentage of your overall service population that is based in the City of Philadelphia: \*
10. Does your organization have a diversity, equity, and inclusion policy? \*

- a. Yes
- b. No

11. How does your organization incorporate principles of diversity, equity, and inclusion? How does your organization ensure the inclusion of historically underrepresented groups in the organization's leadership, community engagement, and decision making? \*
12. Type of Project Being Proposed (choose one): \*
- a. New Concept Test- A new organization looking to validate a new concept (*Skip to question 13 and complete questions 13-21*).
  - b. Repeatable Model Test- An existing organization that has discovered a repeatable model that scales (*Skip to question 22 and complete questions 22-30*).

## PROJECT DETAILS

### NEW CONCEPT TEST

**Questions 13-21. Only complete this section if you are a new organization looking to validate a new concept. (Note: "New" organizations must have 501c3 status or be fiscally sponsored by an organization with 501c3 status.)**

**13. Organization's Mission \***

Use this space to tell us about the organization's overall mission. This helps to establish context for the work you do, the impact you have, and shows how the project you propose connects to the organization's focus.

**14. Briefly describe the project/opportunity to be funded. \***

Tell us about the project and how it will address a problem or opportunity in a new or innovative way. Where will the proposed work take place? Who will this project impact? Why is this the right time for this project? The focus of your proposed work should be clearly defined—tell us about the problem you see and the proposed solution that can be achieved through this project.

**15. As a new organization, what have you figured out that others doing this work have not? \***

Be clear about how this project differs from existing or past approaches. How is your proposed approach new, different, better, or significant? Why do you think this approach has the potential to be more effective than existing or past solutions? To the best of your knowledge, is this a new approach for the sector or a new approach for the community/population you intend to work with?

**16. What activities would you likely take to prove the project's viability? \***

Tell us some of the steps you plan to take as part of the project and how that work will contribute to the project's development. In what ways will you measure the success of the activities? The activities should be clearly defined and specific to testing or refining the elements will make this project a success.

**17. Who will be leading this project? What skills does the individual or team possess that will support this undertaking? \***

We believe the leadership is just as important as the proposed activities. We are interested in knowing more about the person(s) leading this project: Why are they compelled to do this work? Have they successfully executed or assisted on projects of a similar scale in the past? What skills or traits does the individual or team possess that will support the proposed activities?

**18. What do you hope to learn as a result of this project? \***

We are interested in hearing about the questions you have about your proposed initiative. What do you hope to have answered by the completion of this project?

**19. How would this project/initiative help your organization increase the impact of its services to Philadelphia youth? \***

This question asks you to describe what impact the successful completion of this project/initiative will have on the organization's role in the community. What are the anticipated outcomes? How will you leverage learnings and/or activities? How will this change your operations or engagement?

**20. What would the successful execution of this project make possible for Philadelphia youth? What new opportunities would exist? \*** This question asks you to describe what might be considered the ultimate goal of the project/initiative. What are the anticipated tangible or intangible benefits for youth? What skills, tools, knowledge, agency, access, experiences, environments, etc. might stay with them after the program concludes?

**21. Amount of Request (\$20,000-\$60,000, non-binding at this stage)** (Note: A budget is not required at this time, but may be requested after an initial review of the proposal.) \*

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**REPEATABLE MODEL TEST**

**Questions 22-30. Only complete this section if you are an established organization looking to scale an existing model. (Note: Organizations must have 501c3 status or be fiscally sponsored by an organization with 501c3 status.)**

**22. Organization's Mission \***

Use this space to tell us about the organization's overall mission. This helps to establish context for the work you do, the impact you have, and helps show how the project you propose connects to the organization's focus.

**23. Briefly describe the project/opportunity to be funded. \***

Tell us about the project and how it will address a problem or opportunity in a new or innovative way. Where will the proposed work take place? Who will this project impact? Why is this the right time for this project? The focus of your proposed work should be clearly defined—tell us about the problem you see and the proposed solution that can be achieved through this project.

**24. What have you figured out that others doing this work have not? \***

Be clear about how this project differs from existing or past approaches. How has your approach proven to be more effective than existing or past solutions? To the best of your knowledge, is this a new approach for the sector or a new approach for the community/population you intend to work with?

**25. What indicators led you to believe this initiative is ready to be scaled? What activities would you likely take to prove the project's scalability? \***

What existing impact or metrics lead you to believe this work should be scaled in Philadelphia? Tell us some of the steps you plan to take as part of the project and how that work will contribute to the project's development. The activities should be clearly defined and specific to testing or refining the elements will make this project a success.

**26. Who will be leading this project? What skills does the individual or team possess that will support this undertaking? \***

We believe the leadership is just as important as the proposed activities. We are interested in knowing more about the person(s) leading this project: Why are they compelled to do this work? Were they involved in the creation or execution of the project being scaled? Have they successfully executed or assisted on projects of a similar scale in the past? What skills or traits does the individual or team possess that will support the proposed activities?

**27. What do you hope to learn or achieve as a result of this project? \***

We are interested in hearing about the questions you have about your proposed initiative. What do you hope to have answered by the completion of this project?

**28. How would this project/initiative help your organization increase the impact of its services to Philadelphia youth? \***

This question asks you to describe what impact the successful completion of this project/initiative will have on the organization's role in the community. What are the anticipated outcomes? How will you leverage learnings and/or activities? How will this change your operations or engagement?

**29. What would the successful execution of this project make possible for Philadelphia youth? What new opportunities would exist? \***

This question asks you to describe what might be considered the ultimate goal of the project/initiative. What are the anticipated tangible or intangible benefits for youth? What skills, tools, knowledge, agency, access, experiences, environments, etc. might stay with them after the program concludes?

**30. Amount of Request (\$20,000-\$60,000, non-binding at this stage)** (Note: A budget is not required at this time, but may be requested after an initial review of the proposal.)

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